



WFOR-TV

CONTRACT NO. REV. 1161-55388-1

DATE PRINTED 10/17/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

| | | | AND | PAGE ¹ |
|----------------------------------|--|-----------------|--|--|
| 329831 NAME AND ADDRESS | AGENCY (OR SERVICE) AMERICAN RAMBLER 138 Conant St Beverly USA | MA 01915-1665 | 77146 ADVERTISER (OR AGENCY AND ADVERTISE ROMNEY FOR PRESIDENT, INC. 585 Commercial St Boston MA 02109-1024 USA | Cancellation Notice Required Announcement 28 days prior notice |
| LOCAL SALES PERSON | STEPHANIE KINCAID SUSAN INKER-PURETZ | AGENCY EST. NO. | PRODUCTEST.60 PRODUCT 1300 CODE | |
| NATIONAL SALES PERSON | v | 27.50 | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

1

| ethnicity | DAYS | SPOTS PWK. | FROM | ме то | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------|-------|---------------|--------|--------|--------|-------------------|----------------|-----------------|-----------|----------------|
| ITEM | DATA | 1- WVTN. | FHOW | 10 | LENGTH | ELLEGINE DATES | FROGRAND | 22001. | SHITTER | .come made () |
| 1 CD | 111 | 3 | 06:00A | 06:30A | 30s | 10/17/12-10/19/12 | | 3 | 450.00 | 1350.00 |
| 2 CD | 11 | 2 | 06:00A | 06:30A | 30S | 10/22/12-10/23/12 | | 2 | 540.00 | 1080.00 |
| 3 CD | 22 | 4 | 06:30A | 07:00A | 30s | 10/22/12-10/23/12 | | 4 | 540.00 | 2160.00 |
| 4 CD | 222 | 6 | 06:30A | 07:00A | 30s | 10/17/12-10/19/12 | | 6 | 450.00 | 2700.00 |
| 5 CD | 22 | 4 | 07:00A | 08:00A | 30S | 10/22/12-10/23/12 | | 4 | 540.00 | 2160.00 |
| 6 CD | 222 | 6 | 07:00A | 08:00A | 30s | 10/17/12-10/19/12 | | 6 | 315.00 | 1890.00 |
| 7 CD | 22 | 4 | 08:00A | 09:00A | 30s | 10/22/12-10/23/12 | | 4 | 540.00 | 2160.00 |
| 8 CD | 111 | 3 | 08:00A | 09:00A | 30S | 10/17/12-10/19/12 | | 3 | 315.00 | 945.00 |
| 9 CD | 11000 | 2 | 11:00A | 12:00N | 30s | 10/22/12-10/23/12 | PRICE IS RIGHT | 2 | 1170.00 | 2340.00 |
| 10 CD | 00111 | 3 | 11:00A | 12:00N | 30s | 10/17/12-10/19/12 | PRICE IS RIGHT | 3 | 900.00 | 2700.00 |
| | | | | | | | | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12

AGREEMENT MADE BETWEEN

WFOR-TV

CONTRACT NO. REV. 1161-55388-1 DATE PRINTED

10/17/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

| | | A | AND | | PAGE 2 |
|----------------------------------|--|-----------------|---|---------------|--|
| 329831 NAME AND ADDRESS | AGENCY (OR SERVICE) AMERICAN RAMBLER 138 Conant St Beverly USA | MA 01915-1665 | 146 ADVERTISER (OR A ROMNEY FOR PRESIDE 585 Commercial St Boston USA | MA 02109-1024 | Cancellation Notice Required Announcement 28 days prior notice |
| CONTACT | STEPHANIE KINCAID | | PRODUCTEST. 60 | | |
| LOCAL | SUSAN INKER-PURETZ | AGENCY EST. NO. | PRODUCT 1300 CODE | | |
| NATIONAL SALESPERSO | N | | | | _ |

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

1

| -ethnicity | | SPOTS | TIM | ИΕ | | | | TOTAL | | |
|------------|-------|-------|--------|--------|--------|-------------------|------------|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | ТО | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| 11 CD | 22000 | 4 | 11:58A | 12:30P | 30s | 10/22/12-10/23/12 | NOON NEWS | 4 | 900.00 | 3600.00 |
| 12 CD | 00222 | 6 | 11:58A | 12:30P | 30s | 10/17/12-10/19/12 | NOON NEWS | 6 | 720.00 | 4320.00 |
| 13 CD | 00222 | 6 | 12:28P | 02:00P | 30s | 10/17/12-10/19/12 | CBS SOAPS | 6 | 900.00 | 5400.00 |
| 14 CD | 22000 | 4 | 12:28P | 02:00P | 30s | 10/22/12-10/23/12 | CBS SOAPS | 4 | 1170.00 | 4680.00 |
| 15 CD | 11000 | 2 | 02:00P | 03:00P | 30s | 10/22/12-10/23/12 | THE TALK | 2 | 900.00 | 1800.00 |
| 16 CD | 00110 | 2 | 02:00P | 03:00P | 30S | 10/17/12-10/18/12 | THE TALK | 2 | 900.00 | 1800.00 |
| 17 CD | 00110 | 2 | 03:00P | 03:58P | 30s | 10/17/12-10/18/12 | JUDGE JUDY | 2 | 540.00 | 1080.00 |
| 18 CD | 11000 | 2 | 03:00P | 03:58P | 30s | 10/22/12-10/23/12 | JUDGE JUDY | 2 | 720.00 | 1440.00 |
| 19 CD | 22000 | 4 | 03:57P | 05:00P | 30s | 10/22/12-10/23/12 | DR PHIL | 4 | 900.00 | 3600.00 |
| 20 CD | 00222 | 6 | 03:57P | 05:00P | 30s | 10/17/12-10/19/12 | DR PHIL | 6 | 720.00 | 4320.00 |
| 21 | 222 | 6 | 05:00P | 05:30P | 30S | 10/17/12-10/19/12 | | 6 | 1350.00 | 8100.00 |
| | | | | | | | | | | |

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





WFOR-TV

CONTRACT NO. REV. 1161-55388-1

3

Cancellation Notice

Announcement 28 days

DATE PRINTED 10/17/12

PAGE

Required

prior notice

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

177146 ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER

AMERICAN RAMBLER ROMNEY FOR PRESIDENT, INC.

138 Conant St 585 Commercial St

ADDRESS Beverly MA 01915-1665 Boston MA 02109-1024

USA USA

CONTACT STEPHANIE KINCAID PRODUCTEST. 60

LOCAL SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT 1300

SALESPERSON 60 CODE

NATIONAL SALESPERSON

329831

NAME

AND

BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| ethnicity | | SPOTS | TII | ME | | | | TOTAL | | |
|-----------|---------|-------|--------|--------|--------|-------------------|-----------------------|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| 22 CD | 22 | 4 | 05:00P | 05:30P | 30s | 10/22/12-10/23/12 | | 4 | 1620.00 | 6480.00 |
| 23 CD | 11 | 2 | 05:30P | 06:00P | 30S | 10/22/12-10/23/12 | | 2 | 1620.00 | 3240.00 |
| 24 CD | 111 | 3 | 05:30P | 06:00P | 30s | 10/17/12-10/19/12 | | 3 | 1350.00 | 4050.00 |
| 25 CD | 11 | 2 | 06:00P | 06:30P | 30s | 10/22/12-10/23/12 | | 2 | 1800.00 | 3600.00 |
| 26 CD | 111 | 3 | 06:00P | 06:30P | 30S | 10/17/12-10/19/12 | | 3 | 1620.00 | 4860.00 |
| 27 CD | Т | 1 | 06:58P | 07:30P | 30S | 10/23/12-10/23/12 | ENTERTAINMENT TONIGHT | 1 | 1800.00 | 1800.00 |
| 28 CD | 00111 | 3 | 06:58P | 07:30P | 30s | 10/17/12-10/19/12 | ENTERTAINMENT TONIGHT | 3 | 1350.00 | 4050.00 |
| 29 CD | Т | 1 | 07:30P | 08:00P | 30s | 10/23/12-10/23/12 | THE INSIDER | 1 | 1800.00 | 1800.00 |
| 30 CD | 00111 | 3 | 07:30P | 08:00P | 30S | 10/17/12-10/19/12 | THE INSIDER | 3 | 1350.00 | 4050.00 |
| 31 CD | 11000.0 | 2 | 11:00P | 11:35P | 30s | 10/22/12-10/23/12 | LATE NEWS | 2 | 2250.00 | 4500.00 |
| 32 | 00111.0 | 3 | 11:00P | 11:35P | 30s | 10/17/12-10/19/12 | LATE NEWS | 3 | 1800.00 | 5400.00 |

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AMERICAN RAMBLER

138 Conant St

Beverly

USA

AGREEMENT MADE BETWEEN

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

PAGE

Required

prior notice

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

1161-55388-1

DATE PRINTED 10/17/12

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146

ROMNEY FOR PRESIDENT, INC.

585 Commercial St

Boston MA 02109-1024

USA

CONTACT STEPHANIE KINCAID PRODUCTEST. 60

MA 01915-1665

1300 LOCAL SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT SALESPERSON CODE

NATIONAL SALESPERSON

329831

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS:

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| -ethnicity | | SPOTS | TII | ME | | | | TOTAL | | |
|------------|----------------|-------|----------|--------|--------|-------------------|----------------------------|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| CD | | | | | | | | | | |
| 33 CD | 11000 | 2 | 05:00A | 06:00A | 30s | 10/22/12-10/23/12 | WFOR MORNING NEWS | 2 | 360.00 | 720.00 |
| 34 CD | 00111 | 3 | 05:00A | 06:00A | 30s | 10/17/12-10/19/12 | WFOR MORNING NEWS | 3 | 315.00 | 945.00 |
| 35 CD | M Cancelled | | 10:00P | 11:00P | 30S | 10/22/12-10/22/12 | HAWAII FIVE-O | 0 | 6300.00 | .00 |
| 36 CD | т | 1 | 07:58P | 09:00P | 30s | 10/23/12-10/23/12 | NAVY NCIS | 1 | 9000.00 | 9000.00 |
| 37 CD | т | 1 | 09:00P | 10:00P | 308 | 10/23/12-10/23/12 | NCIS:LOS ANGELES | 1 | 9000.00 | 9000.00 |
| 38 CD | W | 1 | 09:00P | 10:00P | 30s | 10/17/12-10/17/12 | CRIMINAL MINDS | 1 | 7200.00 | 7200.00 |
| 39 CD | W | 1 | 10:00P | 11:00P | 30s | 10/17/12-10/17/12 | CSI:CRIME SCENE | 1 | 6750.00 | 6750.00 |
| 40 CD | Th | 1 | 07:58P | 09:00P | 30s | 10/18/12-10/18/12 | THE BIG BANG THEORY/TWO AN | 1 | 7650.00 | 7650.00 |
| 41 CD | Th | 1 | 09:00P | 10:00P | 30s | 10/18/12-10/18/12 | PERSON OF INTEREST | 1 | 7650.00 | 7650.00 |
| 42 CD | F | 1 | . 09:00P | 10:00P | 30s | 10/19/12-10/19/12 | CSI: NY | 1 | 4050.00 | 4050.00 |
| 43 | F | 1 | 10:00P | 11:00P | 305 | 10/19/12-10/19/12 | BLUE BLOODS | 1 | 4950.00 | 4950.00 |
| | | | | | | | | | | |

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ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 329831 **Cancellation Notice** ROMNEY FOR PRESIDENT, INC. AMERICAN RAMBLER NAME Required 585 Commercial St 138 Conant St AND Announcement 28 days **ADDRESS** MA 01915-1665 Boston MA 02109-1024 Beverly prior notice USA USA CONTACT STEPHANIE KINCAID PRODUCTEST. 60 PRODUCT 1300 SUSAN INKER-PURETZ AGENCY EST. NO. LOCAL SALESPERSON CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS:

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| ethnicity | | SPOTS | | ME | North treatment | | | TOTAL | UNIT DATE | TOTAL MALLIEUS |
|-----------|------|-------|--------|--------|-----------------|-------------------|-------------------------|--------|-----------|----------------|
| ITEM | DAYS | PWK. | FROM | ТО | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| CD | | | | | | | | | | |
| 44 CD | Sa | 2 | 07:00A | 09:00A | 30s | 10/20/12-10/20/12 | CBS SATURDAY EARLY SHOW | 2 | 270.00 | 540.00 |
| 45 CD | Sa | 2 | 12:00N | 03:30P | 30s | 10/20/12-10/20/12 | ACC FOOTBALL | 2 | 900.00 | 1800.00 |
| 46 CD | Sa | 2 | 12:00N | 07:00P | 30s | 10/20/12-10/20/12 | NCAA COLLEGE FOOTBALL | 2 | 5850.00 | 11700.00 |
| 47 CD | Sa | 2 | 07:58P | 09:00P | 30S | 10/20/12-10/20/12 | CRIME TIME SATURDAY | 2 | 2250.00 | 4500.00 |
| 48 CD | Sa | 2 | 08:57P | 10:00P | 30s | 10/20/12-10/20/12 | CRIME TIME SATURDAY | 2 | 2250.00 | 4500.00 |
| 49 LUR | Sa | 2 | 10:00P | 11:00P | 30s | 10/20/12-10/20/12 | 48 HOURS MYSTERIES | 2 | 2000.00 | 4000.00 |
| 50 CD | Su | 2 | 09:00A | 10:30A | 30s | 10/21/12-10/21/12 | CBS SUNDAY MORNING | 2 | 1620.00 | 3240.00 |
| 51 CD | Su | 1 | 10:30A | 11:00A | 30S | 10/21/12-10/21/12 | FACE THE NATION | 1 | 1800.00 | 1800.00 |
| 52 CD | Su | 2 | 12:57P | 04:00P | 30s | 10/21/12-10/21/12 | NFL FOOTBALL - 1PM | 2 | 12150.00 | 24300.00 |
| 53 CD | Su | 2 | 03:58P | 07:00P | 30s | 10/21/12-10/21/12 | NFL FOOTBALL - 4PM | 2 | 15750.00 | 31500.00 |
| 55 CD | Su | 1 | 06:57P | 08:00P | 30S | 10/21/12-10/21/12 | SIXTY MINUTES SUNDAY | 1 | 13500.00 | 13500.00 |
| | | | | | | | | | | |

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WFOR-TV

CONTRACT NO. REV.

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1161-55388-1

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PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 **AND** WFOR-TV

1

329831 AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME AMERICAN RAMBLER ROMNEY FOR PRESIDENT, INC. Required 138 Conant St 585 Commercial St AND Announcement 28 days **ADDRESS** MA 01915-1665 Beverly Boston MA 02109-1024 prior notice USA CONTACT STEPHANIE KINCAID PRODUCTEST. 60 LOCAL AGENCY EST. NO. PRODUCT 1300 SUSAN INKER-PURETZ SALESPERSON CODE

NATIONAL SALES PERSON

BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS:

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| ethnicity | | CROTE | TI | ME | | | | TOTAL | | |
|-----------|------|---------------|--------|--------|--------|----------------------|--|----------|--|----------------------|
| ITEM | DAYS | SPOTS PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| 56 CD | Su | 1 | 08:00P | 09:00P | 30s | 10/21/12-10/21/12 | THE AMAZING RACE | 1 | 7200.00 | 7200.00 |
| 57 CD | Su | 2 | 09:00P | 10:00P | 305 | 10/21/12-10/21/12 | THE GOOD WIFE | 2 | 7200.00 | 14400.00 |
| 58 CD | Su | 2 | 10:00P | 11:00P | 30s | 10/21/12-10/21/12 | THE MENTALIST | 2 | 5850.00 | 11700.00 |
| 59 CD | Su | 2 | 11:00P | 11:35P | 30s | 10/21/12-10/21/12 | LATE NEWS | 2 | 1800.00 | 3600.00 |
| 60 | М | 1 | 09:00P | 11:00P | 30s | 10/22/12-10/22/12 | PRESIDENTIAL/VP DEBATES Total Contract: | 1 149 | 6000.00 | 6000.00 305650.00 |
| | | | | | Qtr 4 | Oct -12 305650.00 | Nov Dec .00 | GF | Total 305650.00 AND TOTAL 305650.00 | |

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